

## 2024 Playbill Options

Full Page: \$950 black & white; \$1,300 color (4.5" x 7.5")

Half Page: \$650 horizontal black & white; \$900 color (4.5" x 3.6875")

Quarter Page: \$450 black & white; \$650 color (2.1875" x 3.6875")

Camera-Ready copy or electronic images  
(JPEGs or PDFs) are required by **May 1st**  
MS Word and Publisher files must be converted to PDF



## Sponsorships

Sponsor a Show or the Season! Your logo and/or name on all print ads and articles, logo/name shown on the front cover of the show's program and announced from the stage before all shows. Individuals and Businesses welcome.

**2024 Season Sponsorship - \$5,000:** Includes the above, plus the following wording along with your logo: *Season sponsored in part by <your company>*. This will be on the cover **and** title page in all of the programs for the season (May-December).

**Children's Theatre Sponsorship:** \$150.00/week or \$1,000 for the season. Most shows run twice during the summer. Musicals this season include: *Snow White, Cinderella, The Little Mermaid, Peter Pan, Wizard of Oz*, and new this year *Frozen, Jr.*

Up to 3 sponsors per show at the following amounts:

**Million Dollar Quartet: \$600; runs 2 weeks**

**South Pacific: \$900; runs 3 weeks**

**Footloose: \$900; runs 3 weeks**

**Titanic: \$900; runs 3 weeks (2 spots left)**

**Head over Heels: \$600; runs 2 weeks**

**Hoagy Carmichael's Stardust Road: \$600; runs 2 weeks**

**The Great American Trailer Park Musical: \$600, runs 2 weeks**

**Steel Magnolias: \$300; runs 1 week**

**Daddy Long Legs: \$300; runs 1 week**

**Miracle on 34<sup>th</sup> Street: \$600; runs 2 weeks (1 spot left)**

Any questions, call Mary Beth at 609-492-9477, x203 or email: [mbsmartt09@gmail.com](mailto:mbsmartt09@gmail.com)